



Web Development with the Mac (Developer Reference)

Aaron Vegh

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Everything you need to know to create Web sites using your Mac

Create and deploy striking Web sites and apps on a Mac for your own business or for clients using the essential techniques in this focused guide. While most Web site how-tos are geared toward either designers or programmers, this detailed book covers both aspects, helping you develop the complete skill sets that you'll need professionally. Tap all of the out-of-the-box perks that Apple has to offer for Web development with these techniques and insights from a seasoned Mac Web developer.

- Takes you through everything that Macs have to offer for Web development, such as a Web server, PHP, and Ruby on Rails; Macs come with these right out of the box, making setting up a Web development environment pushbutton-easy
- Reveals the science and the artistry behind creating beautiful and intuitive Web pages using Apple technology
- Covers the technical elements of Web page construction with HTML, CSS, Javascript, PHP, and Rails; then goes beyond to show you how to add creative flair using Photoshop

Turn your design and development skills into marketable assets with this essential guide for Apple users.

Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.



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