



The Business of Memory: How to Maximize Your Brain Power and Fast Track Your Career

Frank Felberbaum

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The first memory program specifically geared to business success--from the expert whose corporate seminars have boosted the careers of tens of thousands of employees and executives.

At no point in history has the ability to synthesize and manage vast amounts of information been so crucial to business success. Yet research shows that within 3 hours to 3 days of learning something new, we'll forget 85 percent of what we've learned. Now, offering the same memory system he has used in his sought-after seminars and workshops, memory expert Frank Felberbaum shows you how to turn all that around. Instead of forgetting 85 percent of the people, facts, and ideas you are exposed to, you'll remember 85 percent--and you'll keep on remembering them as long as they are useful to you.

Through a fun, easy-to-follow, four-step program that utilizes memory games, skills tests, and enjoyable interactive exercises, *The Business of Memory* will:

- Improve your ability to retain, process, and retrieve information quickly and accurately
- Teach you to harness your powers of observation, concentration, visualization, and association
- Inspire you with new excitement and confidence about your own mental abilities

With this simple program that requires only 10 minutes a day, you can vastly expand the amazing untapped powers of your mind--and set your career on the fast track.

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