



CiviCRM Cookbook

Tony Horrocks

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In Detail

CiviCRM is a web-based, open source, Constituent Relationship Management (CRM) software geared toward meeting the needs of non-profit and other civic-sector organizations.

Organizations realize their mission via CiviCRM through contact management, fundraising, event management, member management, mass e-mail marketing, peer-to-peer campaigns, case management, and much more.

CiviCRM is localized in over 20 languages including: Chinese (Taiwan, China), Dutch, English (Australia, Canada, U.S., UK), French (France, Canada), German, Italian, Japanese, Russian, and Swedish.

CiviCRM Cookbook will enhance your CiviCRM skills. It has recipes to help you use CiviCRM more efficiently, integrate it with CMSs, and also develop CiviCRM.

This book begins with recipes that help save time and effort with CiviCRM. This is followed by recipes for organizing data more efficiently and managing profiles. Then you will learn authentication and authorization and managing communication with contacts. Then you will be guided on using the searching feature and preparing reports. We will then talk about integrating Drupal and CiviCRM. You will also be taught to manage events effectively. Finally, learn about CiviCampaign, Civimember, and developing CiviCRM.

Approach

This book is written in cookbook style with practical, comprehensive recipes explained with the aid of the necessary screenshots.

Who this book is for

If you have basic CiviCRM skills and want to further enhance your CiviCRM skills, this book is for you.

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Maria Scully:

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Gayle Stalder:

The book untitled CiviCRM Cookbook contain a lot of information on that. The writer explains her idea with easy technique. The language is very easy to understand all the people, so do not worry, you can easy to read the idea. The book was authored by famous author. The author will bring you in the new time of literary works. You can actually read this book because you can continue reading your smart phone, or product, so you can read the book inside anywhere and anytime. In a situation you wish to purchase the e-book, you can available their official web-site and order it. Have a nice read.

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