



Liderança heroica (Portuguese Edition)

Chris Lowney

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Liderança heroica, de Chris Lowney, apresenta abordagem inovadora ao analisar, com base em estudo histórico minucioso, o conceito de liderança que tem marcado a Companhia de Jesus. Trata-se de um livro para leigos de qualquer crença, agnósticos e ateus. A obra decifra a fórmula de liderança que levou a Companhia, criada em 1540, a manter a sua influência até os dias de hoje, a exemplo das inovações promovidas pelo jesuíta Papa Francisco dentro da Igreja Católica. Inácio de Loyola, fundador da Ordem dos Jesuítas, orientava seus pupilos a liderar com mais amor do que medo, entre outros princípios que vão contra os estereótipos frios e autoritários das lideranças contemporâneas. Assim, Lowney, que viaja o mundo palestrando sobre o tema, mostra aos leitores que todos são líderes e todos podem liderar o tempo todo. Denso, mas de leitura fácil e fluente, este livro é indispensável para quem deseja tomar em mãos o seu destino, colocando-se a serviço de objetivos maiores que permitam a sua realização pessoal, profissional e contribuição relevante para a sociedade. Sobre o Autor: Chris Lowney é ex-seminarista da ordem jesuíta, trabalhou como diretor administrativo na J. P. Morgan & Co por dezessete anos em Nova York, Tóquio, Singapura e Londres. Atualmente, Lowney vive em Nova York, onde é consultor da Catholic Medical Mission Center, organização de saúde voltada para mulheres e crianças. Saiba mais sobre o autor em www.chrislowney.com.

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