



Contented Cows Still Give Better Milk, Revised and Expanded: The Plain Truth about Employee Engagement and Your Bottom Line

Bill Catlette, Richard Hadden

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How to foster happier employees for a healthier bottom line

Managers could learn a lot from a message echoed by generations of dairy farmers: "Contented cows give better milk." This book is not, repeat, *not* a management tome. In this fully revised and expanded edition to a book which absolutely, positively makes the case that treating people right is one of the best things any business can do for its bottom line, *Contented Cows Still Give Better Milk* offers sound, practical advice for those who know that their reputation as an employer is as important as bandwidth.

- Offers updated case studies and new examples from on-site research in a number of real organizations, as well as inspiring examples of companies that know how to do it right . . . and few that didn't
- Fad-free prescriptive advice informed by the authors' combined four-plus decades of training and consulting with thousands of managers and employees, conducting employee engagement surveys, and translating the attendant learning to management audiences in a form they can appreciate and use
- Coauthor Bill Catlette's Bottom Line Leadership Seminar has helped thousands of managers become more effective leaders

Direct from the horse's . . . actually cow's mouth, this fully revised and expanded second edition will teach readers that having a focused, engaged, and capably led workforce is one of the best things any organization can do for its bottom line.

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From reader reviews:

Samara Reed:

Book is to be different for each grade. Book for children till adult are different content. As you may know that book is very important for all of us. The book Contented Cows Still Give Better Milk, Revised and Expanded: The Plain Truth about Employee Engagement and Your Bottom Line ended up being making you to know about other expertise and of course you can take more information. It is very advantages for you. The e-book Contented Cows Still Give Better Milk, Revised and Expanded: The Plain Truth about Employee Engagement and Your Bottom Line is not only giving you much more new information but also to become your friend when you experience bored. You can spend your personal spend time to read your book. Try to make relationship with the book Contented Cows Still Give Better Milk, Revised and Expanded: The Plain Truth about Employee Engagement and Your Bottom Line. You never truly feel lose out for everything in the event you read some books.

Gregory Phipps:

Often the book Contented Cows Still Give Better Milk, Revised and Expanded: The Plain Truth about Employee Engagement and Your Bottom Line will bring one to the new experience of reading a new book. The author style to describe the idea is very unique. When you try to find new book to study, this book very appropriate to you. The book Contented Cows Still Give Better Milk, Revised and Expanded: The Plain Truth about Employee Engagement and Your Bottom Line is much recommended to you you just read. You can also get the e-book in the official web site, so you can quickly to read the book.

Kirk Banks:

Exactly why? Because this Contented Cows Still Give Better Milk, Revised and Expanded: The Plain Truth about Employee Engagement and Your Bottom Line is an unordinary book that the inside of the publication waiting for you to snap that but latter it will distress you with the secret the idea inside. Reading this book alongside it was fantastic author who also write the book in such amazing way makes the content inside of easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you for not hesitating having this nowadays or you going to regret it. This phenomenal book will give you a lot of advantages than the other book get such as help improving your talent and your critical thinking approach. So , still want to delay having that book? If I had been you I will go to the book store hurriedly.

Laurie Cales:

What is your hobby? Have you heard this question when you got college students? We believe that that question was given by teacher with their students. Many kinds of hobby, All people has different hobby. So you know that little person including reading or as examining become their hobby. You need to know that reading is very important in addition to book as to be the factor. Book is important thing to add you knowledge, except your own personal teacher or lecturer. You discover good news or update regarding

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