

Storefronts & Facades: No. 7

Martin M. Pegler

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Storefronts & Facades No.7 is a compendium of what is happening now in storefront architecture and design. In today's highly competitive world where shop vs. shop and mall vs. mall is a constant battle, it is necessary to make a first and lasting impression — up front on the well trafficked street or in the busy mall or center.

This 176-page book shows the ABC's of storefront and facade design. In alphabetical format ranging from arches and awnings to wall art, wood and zig zag, you will experience the ways and the means, the looks and the textures, and the techniques.

The 300 color photos and the easy-to-read text explain how stores use designs, materials and techniques to express themselves and impress passersby.

Storefronts & Facades No. 7 is a compendium of the best efforts from top professionals in the field of storefront architecture and design.

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