



Aktienzertifikate - Grundlagen, Risiken und Beispiele (Aus der Reihe: e-fellows.net stipendiaten-wissen) (German Edition)

Philipp Müller

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Studienarbeit aus dem Jahr 2012 im Fachbereich BWL - Bank, Börse, Versicherung, Note: 95%, Frankfurt School of Finance & Management, Veranstaltung: Trading & Sales, Sprache: Deutsch, Abstract: Derivative Finanzinstrumente gelten als geeignetes Mittel für Institutionelle Anleger und Unternehmen sich gegen Wertverluste abzusichern oder sich an Spekulationen auf den zugrundeliegenden Basiswert zu beteiligen. Privatanleger haben die Möglichkeit in verschiedenen Marktszenarien positive Renditen zu erwirtschaften lange Zeit nicht genutzt. Seit der Einführung von strukturierten Retail-Produkten, zu denen auch Aktienzertifikate zählen, hat sich dies geändert, da sich das Produktangebot für Kleinanleger in derivative Finanzinstrumente zu investieren vergrößert hat.

Diese Seminararbeit soll einen kurzen und generellen Überblick über Aktienzertifikate bezüglich derer historischer Entwicklung, aktuellen Marktentwicklungen und verbundenen Risiken geben. Anhand einiger Beispiele sollen außerdem die verschiedenen Strategien, der jeweilige Aufbau und der Einfluss einzelner Marktparameter näher beleuchtet werden.

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