Implementation of Organizational Innovation: Studies of Academic and Research Libraries (Library and Information Science)

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Using libraries as examples, **Implementation of Organizational Innovation** discusses the implementation of innovation in organizations of all types. It is the first book that contains a full and systematic description of the factors which lead to successful implementation, and of the implementation process itself. The book is a valuable tool for information service professionals seeking to introduce new innovations; for corporate managers to whom innovation is no longer an option but a necessity; and for students and researchers of innovation. It is also an ideal text for courses on innovation.

Key Features
* Provides a practical guide to implementation
* Demonstrates new aspects of implementation through the use of examples and illustrations
* Uses case study research as a practical base for organization innovations

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