

Asian American Ethnicity and Communication

William B. Gudykunst



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This book examines Asian American ethnicity and communication, looking at: immigration patterns, ethnic institutions, family patterns, and ethnic and cultural identities. William Gudykunst focuses on how communication is similar and different among Chinese Americans, Filipino Americans, Japanese Americans, Korean Americans, and Vietnamese Americans. Where applicable, similarities and differences in communication between Asian Americans and European Americans are also examined. Gudykunst concludes with a discussion of the role of communication in Asian immigrants' acculturation to the United States.

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