Data Mining: Techniques and Trends

N.P. Sivaselvan, B. Gopalan

Data Mining: Techniques and Trends

N.P. Sivaselvan, B. Gopalan

Data Mining: Techniques and Trends N.P. Sivaselvan, B. Gopalan
In today's world of competitive business environment, there is a driving need to extract hidden and potentially meaningful information from large databases for effective decision making. This compact book explores the concept of data mining and discusses various data mining techniques and their applications. It is primarily designed for the students of Computer Science and Engineering, Information Technology, Computer Applications, and Management.

Written in a student-friendly style, the book describes the various phases of data mining, architecture of a data mining system, and the types of knowledge that can be mined from databases. It elaborates on different data preprocessing techniques such as cleaning, integration, transformation and reduction. The text then explains the various data mining techniques such as association rule mining, data classification and clustering. The book adopts an algorithm-centric approach presenting various algorithms for these data mining techniques. Finally, the text ends with an exhaustive discussion on multimedia data mining (MDM).

KEY FEATURES
• Illustrates the concepts with the help of various figures and examples.
• Provides a summary at the end of each chapter for quick revision of key points.
• Offers chapter-end questions for self-evaluation.

Download and Read Free Online Data Mining: Techniques and Trends N.P. Sivaselvan, B. Gopalan

---

From reader reviews:

William Threatt:

This Data Mining: Techniques and Trends book is not really ordinary book, you have it then the world is in your hands. The benefit you obtain by reading this book is information inside this guide incredible fresh, you will get details which is getting deeper you actually read a lot of information you will get. That Data Mining: Techniques and Trends without we know teach the one who reading it become critical in imagining and analyzing. Don't become worry Data Mining: Techniques and Trends can bring once you are and not make your tote space or bookshelves' turn out to be full because you can have it with your lovely laptop even cell phone. This Data Mining: Techniques and Trends having fine arrangement in word and layout, so you will not experience uninterested in reading.

Fernando Minaya:

Now a day folks who Living in the era just where everything reachable by connect with the internet and the resources inside can be true or not involve people to be aware of each data they get. How many people to be smart in getting any information nowadays? Of course the answer then is reading a book. Examining a book can help individuals out of this uncertainty Information mainly this Data Mining: Techniques and Trends book because book offers you rich facts and knowledge. Of course the details in this book hundred % guarantees there is no doubt in it you may already know.

Jimmie Houck:

Do you like reading a book? Confuse to looking for your chosen book? Or your book has been rare? Why so many query for the book? But any kind of people feel that they enjoy regarding reading. Some people likes studying, not only science book but also novel and Data Mining: Techniques and Trends or others sources were given information for you. After you know how the truly amazing a book, you feel wish to read more and more. Science e-book was created for teacher or even students especially. Those ebooks are helping them to include their knowledge. In additional case, beside science reserve, any other book likes Data Mining: Techniques and Trends to make your spare time considerably more colorful. Many types of book like this one.

Scott Schiller:

A lot of publication has printed but it differs from the others. You can get it by web on social media. You can choose the best book for you, science, amusing, novel, or whatever by searching from it. It is named of book Data Mining: Techniques and Trends. You can add your knowledge by it. Without making the printed book, it can add your knowledge and make anyone happier to read. It is most essential that, you must aware about reserve. It can bring you from one destination to other place.

Download and Read Online Data Mining: Techniques and Trends N.P. Sivaselvan, B. Gopalan #JZ5U4HETOCB

Read Data Mining: Techniques and Trends by N.P. Sivaselvan, B. Gopalan for online ebook

Data Mining: Techniques and Trends by N.P. Sivaselvan, B. Gopalan Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Data Mining: Techniques and Trends by N.P. Sivaselvan, B. Gopalan books to read online.

Online Data Mining: Techniques and Trends by N.P. Sivaselvan, B. Gopalan ebook PDF download

Data Mining: Techniques and Trends by N.P. Sivaselvan, B. Gopalan Doc

Data Mining: Techniques and Trends by N.P. Sivaselvan, B. Gopalan Mobipocket

Data Mining: Techniques and Trends by N.P. Sivaselvan, B. Gopalan EPub