



No Thanks, I'm Just Looking: Sales Techniques for Turning Shoppers into Buyers

Harry J. Friedman

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Secrets of the trade from the master of retail selling and sales training

No Thanks, I'm Just Looking gives anyone the inside scoop on how to skyrocket their selling career with a system of easy-to-learn practical money-making steps. By saving countless hours of trial-and-error experience, readers will be able to focus on the things that really work. Considered to be retail guru Harry J. Friedman's personal collection of proven selling techniques, *No Thanks, I'm Just Looking* includes all the tips and humorous anecdotes that have made him retail's most sought-after consultant.

No Thanks, I'm Just Looking delivers the tricks of the trade from an international retail authority.

- Author is the most heavily attended speaker on retail selling and operational management in the world
- These groundbreaking high-performance training systems have been used by more than 500,000 retailers, from small independents to the likes of Neiman Marcus, Cartier, Billabong, La-Z-Boy and Godiva, to routinely deliver more sales
- Friedman created the number one retail sales and management system used by more retailers than any other system of its kind in the world

Get proven techniques that will increase sales and elevate your staff to a high-performance sales team.

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