



Dynamische Tourenplanung (German Edition)

Björn Aufderheide

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Die dynamischen Tourenplanungsprobleme wurden gerade in den letzten Jahren stärker erforscht. Dieses Buch gibt einen umfassenden Literaturüberblick zu diesem Themenbereich der Logistik, wobei die wesentlichen Bereiche der dynamischen Tourenplanung beleuchtet werden. Für eine detaillierte mathematische Modellbeschreibung dynamischer Planungsprobleme wird hier auf die einzelnen Literaturquellen verwiesen, da eine verbale Beschreibung der verschiedenen Problemstellungen für ein besseres Verständnis näher liegt. Zu diesem Zweck werden die Einordnung der dynamischen Tourenplanung in den Kontext der betriebswirtschaftlichen Logistik, die Abgrenzung zu anderen Problemklassen der Tourenplanung sowie Anwendungsbereiche in der Praxis erläutert. Zudem wird der Frage nach der Herkunft der Dynamik, den Auswirkungen von Dynamik, der Abbildung der Dynamik und der gängigen Ansätze zur Lösung von dynamischen Tourenplanungsproblemen nachgegangen. Anschließend werden weitere grundlegende Unterscheidungsmerkmale zwischen statischen und dynamischen Tourenplanungsproblemen bezüglich der zeitlichen Dimension, der Informationen, entscheidungsrelevanter und weiterer technischer Voraussetzungen einer dynamischen Tourenplanung aufgezeigt. Dieses Buch richtet sich insbesondere an junge Studenten und alle Interessierten, die einen ersten Überblick zu diesem spannenden und interessanten Thema der Logistik gewinnen wollen; darüber hinaus bietet es einen Anreiz zur vertiefenden Auseinandersetzung.

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