



Productivity PLUS+: How Today's Best Run Companies Are Gaining the Competitive Edge

JOHN G BELCHER JR

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Here is a straightforward system for shifting your company's productivity and profits into high gear! This book offers key management strategies for obtaining and sustaining peak performance in any company or organization. John G. Belcher covers all aspects of productivity, including how to get top-management commitment, involve and reinforce employees, and measure productivity; the role of the union; and the quality/productivity connection.

This book also shares an insider's view on how a number of major companies such as Xerox, Tenneco, and Westinghouse have successfully applied the Productivity Plus system to their problems with meaningful bottom-line results.

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