Libraries and Google (Internet Reference Services Quarterly)

William Miller, Rita M. Pellen

Libraries and Google (Internet Reference Services Quarterly)

William Miller, Rita M. Pellen

Libraries and Google (Internet Reference Services Quarterly) William Miller, Rita M. Pellen
Discover the benefits—and drawbacks—of Google®

Google® has become a nearly omnipresent tool of the Internet, with its potential only now beginning to be realized. How can librarians effectively integrate this powerful search engine to provide service to their patrons? Libraries and Google® presents leading authorities discussing the many possibilities of using Google® products as effective, user-friendly tools in libraries. Google Scholar and Print are extensively explored with an eye toward offering an expanded view of what is and may be possible for the future, with practical insights on how to make the most of the product's capabilities.

It seems certain that Google® is here to stay. Libraries and Google® comprehensively examines this "disruptive technology" that is seen as both a threat and an opportunity by both librarians and publishers. Both perspectives are explored in depth, along with practical applications of this and other Google® technology that may be new to librarians. Google® products and other more familiar research tools are compared for effectiveness and ease of use. The various unique needs of users and scholars are detailed and considered as a springboard for insightful discussion of the future role of librarians in today's world. Potential problems are closely examined, such as copyright issues of digitization, and privacy concerns sparked by its collection of personal information about its users. The book comprehensively explores the path libraries need to travel to benefit from the search tool, rather than being overwhelmed and destroyed by it.

Topics in Libraries and Google® include:

- the viewpoint that Google® may make libraries obsolete
- new opportunities for libraries through using Google® products
- technical aspects of purchasing and implementing Google® search products with proprietary vendor databases
- testing the performance of Google Scholar and Print
- practical use of Google®'s products
- personal privacy issues
- making digitized library resources more accessible
- digitization of copyrighted materials
- *much, much more!*

Libraries and Google® is horizon-expanding reading for all librarians, library science educators and students, library administrators, publishers, and university presses.

Volume 2 of Libraries and Google® is in preparation.

Download and Read Free Online Libraries and Google (Internet Reference Services Quarterly) William Miller, Rita M. Pellen

---

From reader reviews:

Leo Osborne:

The book Libraries and Google (Internet Reference Services Quarterly) make one feel enjoy for your spare time. You need to use to make your capable much more increase. Book can to be your best friend when you getting stress or having big problem with your subject. If you can make looking at a book Libraries and Google (Internet Reference Services Quarterly) to get your habit, you can get a lot more advantages, like add your capable, increase your knowledge about a few or all subjects. It is possible to know everything if you like start and read a reserve Libraries and Google (Internet Reference Services Quarterly). Kinds of book are a lot of. It means that, science reserve or encyclopedia or other people. So , how do you think about this publication?

Charlotte Gambrel:

Do you considered one of people who can't read gratifying if the sentence chained inside the straightway, hold on guys this aren't like that. This Libraries and Google (Internet Reference Services Quarterly) book is readable simply by you who hate the straight word style. You will find the data here are arrange for enjoyable examining experience without leaving possibly decrease the knowledge that want to deliver to you. The writer regarding Libraries and Google (Internet Reference Services Quarterly) content conveys objective easily to understand by many individuals. The printed and e-book are not different in the information but it just different such as it. So , do you continue to thinking Libraries and Google (Internet Reference Services Quarterly) is not loveable to be your top checklist reading book?

Rachel Chaney:

Beside that Libraries and Google (Internet Reference Services Quarterly) in your phone, it might give you a way to get closer to the new knowledge or information. The information and the knowledge you are going to got here is fresh in the oven so don't become worry if you feel like an older people live in narrow village. It is good thing to have Libraries and Google (Internet Reference Services Quarterly) because this book offers for your requirements readable information. Do you at times have book but you rarely get what it's interesting features of. Oh come on, that would not happen if you have this within your hand. The Enjoyable set up here cannot be questionable, such as treasuring beautiful island. Techniques you still want to miss that? Find this book in addition to read it from today!

Laura Buscher:

Don't be worry should you be afraid that this book can filled the space in your house, you may have it in e-book method, more simple and reachable. This particular Libraries and Google (Internet Reference Services Quarterly) can give you a lot of pals because by you considering this one book you have thing that they don't and make anyone more like an interesting person. This particular book can be one of one step for you to get success. This publication offer you information that maybe your friend doesn't realize, by knowing more

than other make you to be great folks. So , why hesitate? We should have Libraries and Google (Internet Reference Services Quarterly).

Download and Read Online Libraries and Google (Internet Reference Services Quarterly) William Miller, Rita M. Pellen #L3ESI54F982

Read Libraries and Google (Internet Reference Services Quarterly) by William Miller, Rita M. Pellen for online ebook

Libraries and Google (Internet Reference Services Quarterly) by William Miller, Rita M. Pellen Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Libraries and Google (Internet Reference Services Quarterly) by William Miller, Rita M. Pellen books to read online.

Online Libraries and Google (Internet Reference Services Quarterly) by William Miller, Rita M. Pellen ebook PDF download

Libraries and Google (Internet Reference Services Quarterly) by William Miller, Rita M. Pellen Doc

Libraries and Google (Internet Reference Services Quarterly) by William Miller, Rita M. Pellen Mobipocket

Libraries and Google (Internet Reference Services Quarterly) by William Miller, Rita M. Pellen EPub